



April 29, 2021

FI.DO project: Fighting fake news and DisinfOrmation

The project aims to combat fake news and misinformation by improving the digital competences of seniors, and by developing tools to support the work of educators, teachers and trainers in the field of adult learning.

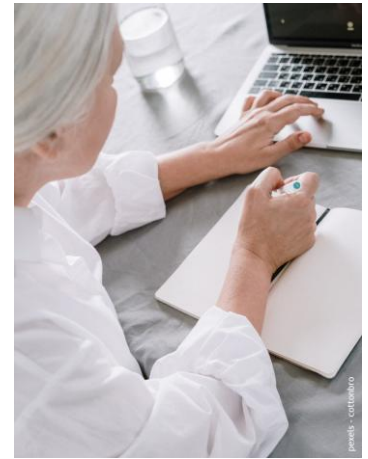
Contrary to what one might believe, fake news is not just a contemporary phenomenon: the internet has simply multiplied exponentially the possibility of spreading such news all over the world.

Senior citizens are among the most vulnerable and permeable to this phenomenon, often struggling to keep up with the pace of digital transformation brought about by the rapid evolution of media technologies.

Protecting citizens from large-scale misinformation is, therefore, a particularly important challenge for contemporary Europe.

Project aim

Through the *Arts* (two partners belong to the Photography/Media and Film Production sectors), *Creativity* (one partner has experience in the management and production of IT contents and social media, as well as in the creation of videogames) and the *Scientific Support* given by a University partner, the project will carry out innovative practices (activities and Intellectual Outputs) aimed at supporting the skills development of seniors and the skills development of trainers (four partners are Adult Educational organizations).



FI.DO PROJECT

Fighting fake news and DisinfOrmation

Funding programme:
Erasmus+ Strategic Partnerships for Innovation

Coordinator

Aforisma (Italy)
aforismatoscana.net

Partners

- IDEC SA (Greece)
idec.gr
- Nexus Publications SA (Greece)
nexusmedia.gr
- QZR srl (Italy)
qzrstudio.com
- Rusaalka Films (Slovenia)
rusaalkafilms.com
- University of Humanities and Economics in Lodz (Poland)
ahe.lodz.pl
- Zasavje People's University (Slovenia)
zlu.si

Contact for questions

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info@aforismatoscana.net

Tags

#FIDO #FightFakeNews
#FightingDisinformation



Press Release

The main target groups

The main target group of the project is represented by seniors who have already developed a certain knowledge of the digital world: this knowledge, however, too often comes only from practical use of the tools (smartphones, computers etc.), but is not supported by any specific theoretical background.

In total, the FI.DO project plans to involve 180 seniors in the four participating countries (Greece, Italy, Poland, Slovenia). The main target group will be included in the three workshops (LiveLabs) starting from Spring 2022, which will support the development of the main products.

What will we do?

The partnership of the FI.DO project, which includes, as already mentioned, organisations active in the world of art and creativity on one hand and organisations involved in adult education on the other, will develop the following intellectual products over two years (2021 - 2023):

1. **A New Training Method**, which will be tested during an interactive workshop for senior participants and experienced mass communication staff will discuss the project topics and test the effectiveness of the product, through simple practical exercises. The pilot of the New Training Method is expected in mid Spring 2022.
2. **A Handbook**, which will support teaching staff working in lifelong learning and adult education to become familiar with the theoretical basis of the training method to be completed in December 2022.
3. **A Serious Educational Video Game** connected with the main topic, which, like the training method, will be tested and evaluated during an interactive workshop by seniors and is expected to be released in late autumn of 2022.

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The specific objectives

1. To improve the digital literacy of the seniors involved in the project, and, more precisely, their ability to recognise real news from fake ones.
2. In the long term, and through widespread dissemination of the project products, FI.DO aims at minimising the social, financial and political impact of the fake news phenomenon in Europe.

How can you contribute

Whether you are occupied in a profession related to the project (e.g.: journalist, professor/student in a University) or a concerned citizen (senior or not) you can also be a part of FI.DO.

Please email us to discuss exactly how you can be involved:
europe@aforismatoscana.net

How can I learn more about FI.DO?

Do you need more info and/or photos & logos to prepare and illustrate your article? Please email us! Contact person: Rok Vukcevic (see details on the right).

GENERAL INFO ABOUT FIDO

- **Funding programme: Erasmus+ Strategic Partnerships for Innovation**
- **Duration: 01/03/2021 - 28/02/2023**
- **Project leader: Soc. Coop. Aforisma Impresa sociale (Italy)**

Aforisma is a cooperative specialized in lifelong learning. It is a part of the ACLI (Italian Workers' Christian Association) network. It is accredited by Tuscany regional Government as a training provider and with the Italian Ministry of Labour as an Employment Agency. Since 2008, Aforisma developed a specific skills area related to job placement of people with disabilities.

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Project partners:

1. IDEC SA (Greece)

IDEC is a training consulting company located in Piraeus, Greece. Its activities consist of training, management consulting, quality assurance, evaluation and development of ICT solutions for both the private and public sector.

2. Nexus Publications SA (Greece)

Nexus Publications A.E is the largest publishing company about photography in Greece. The company is also involved in organizing trade exhibitions about imaging (more than 20 since 1998 in different cities of Greece, Cyprus and Bulgaria).

3. Rusaalka Films (Slovenia)

It has produced independent documentaries and short films since 2016. The international team is devoted to telling stories that matter, the ones it believes cannot be left untold.

4. QZR srl (Italy)

The QZR studio deals with communication design and IT development. It was born in 2013 as a digital partner of the main Italian school publishers, carrying out experiments and applications for Zanichelli, Pearson and Mondadori.

5. University of Humanities and Economics in Lodz (Poland)

An accredited higher education institution, which in addition to traditional university programmes (BA, MA, MSc, PhD) provides also postgraduates studies and courses for various target groups.

6. Zasavje People's University (Slovenia)

An adult education organization, a non-profit public service and the main provider of adult education and training services in Zasavje region for more than half a century.

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